



90,000
Average
monthly
website visitors



25,000
Digital
newspaper
subscribers



20,000
Instant updates/
competition
subscribers



164,660
Followers across
Facebook, Instagram,
X, Threads, Bluesky

BANNER ADVERTISING

40,000 page Impressions (2 weeks) - €400 + VAT
80,000 impressions (1 month) - €600 + VAT
970 x 250 Billboard
728 x 90 Standard Leaderboard
300 x 50 Mobile Banner
300 x 250 MPU Banner
320 x 50 Mobile Banner 2

E-PAPER ADS

Promote your business to your
online audience via our digital newspaper -
€195 + VAT Left hand full page ad: 480 (w) x 570 (h)
pixels Strip adverts 120 (w) x 600 (h)

DIGITAL COMPETITION

Advertiser.ie Social Media & Online Competition:
Ezine, Opt-ins & Report - €650 + VAT
Promote your competition to our subscribers,
website visitors and Followers. We provide you
the contact addresses of those who opt-in

SOCIAL MEDIA MARKETING

Packages start from €300 + VAT for 3 Social Media posts
Market your business to our
116,947 Facebook Followers,
25,900 Twitter followers,
20,184 Instagram followers
and 1,629 Threads followers

FACEBOOK TAKEOVER

Take over our Facebook - €700 + VAT for 5 days (Mon-Fri)
Set the main image on our Facebook page, and have
your business logo appear beside all posts.
2 posts per day (morning & evening).
Can include video and static posts.

EMAIL MARKETING

Ezine - €400 + VAT
Created by us and sent to our 20,000 subscribers
To create we require: content &
600 x 350 pixel image